

## Professional Biography V. Jeanne Gormick

V. Jeanne Gormick, Marketing Director for Adapt-2-It Home Medical Supply in Laguna Woods has a unique understanding of seniors. Her degree in psychology coupled with her experience as a Retirement Counselor at an assisted living community, provides her with a special understanding of the needs of seniors and their families.

As the Founder of V. Jeanne Gormick, Dot Connector, she provides Dot Connection Workshops where eldercare professionals learn effective networking, marketing and sales techniques to continue serving seniors and their families throughout our community. She welcomes the opportunity to “connect the dots” for seniors, their families and those who serve them.

Following the 9-11 tragedy, Jeanne vowed to position herself into a career where she could make a genuine difference in people’s lives. She has clearly found her niche and is following her passion to help seniors and their families through the many difficult eldercare decisions they have to make.

A passionate networker, public speaker and community volunteer, she has served as secretary on the American Board of Home Care and has served on the Board of the Mission Viejo Chamber of Commerce. She is an active member of the Saddleback Coordinating Council, SRAlliance LA/Orange County and other eldercare associations.

She currently volunteers as a public speaker for The American Red Cross bringing “A Crash Course in Family Caregiving” to those who need the extra help in caring for their senior loved ones.

She has been a panelist for "It's Your Business" Small Business Conference; Hugh O'Brian Youth Foundation Southern California Leadership Seminar; Home Office and Business Opportunities Association and moderator for South Orange County Chambers of Commerce Homebased Business Seminar.